

# DRIVE TO SURVIVE



## How to Organize a Drive to Survive

Ve'ahavta, a charitable agency in Toronto, needs donations to support programs that provide essential supplies to people who are experiencing poverty or homelessness in Toronto.

You can organize a **Drive to Survive** by engaging family, friends, your workplace, school, place of worship or other communities to donate items. You can organize a drive in honour of special events (birthdays, Bat/Bar Mitzvahs, holidays, etc.) or just because there is always a strong need.

*Here are the steps you can take to organize a drive:*



Pick up a Drive to Survive box from Ve'ahavta to collect your donations. This is optional -- you are also welcome to use your own boxes or bins for the donations.



Indicate a specific date and time range in which you are collecting donations, or whether you are collecting donations on an ongoing basis.



Let people know! Share that you are hosting a Drive to Survive via word of mouth, flyers (*download on our website*), and social media. Tag us on Facebook and we'll share your post. Be sure to include the list of needed supplies (*and what is not accepted*).



Collect the donations. Please accept only new or gently used items that are in useable condition. (*If you wouldn't feel comfortable wearing it – that's a good indicator someone else wouldn't either.*)



Sort, fold and pack the donations into boxes or bags labelled with their contents.



Deliver the donations to Ve'ahavta. Donations can be dropped off between 9 am and 6 pm Monday to Thursday and 9 am and 3 pm Friday. (*It's always good to call ahead and let us know you're coming.*)



Celebrate! Share the total amount of donations you collected and thank your community for donating. Plan your next Drive to Survive and know that your donations are helping people experiencing homelessness in Toronto.

**Ve'ahavta's office is located near Yorkdale Shopping Centre,  
at 200 Bridgeland Avenue, Unit D  
Toronto, ON, M6A 1Z4 | 416.964.7698**